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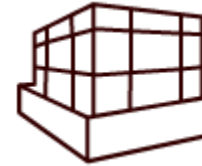


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Pittsburgh Pirates Join the Family; Bucs Become Fifth Major League Club to Acquire ProBatter Pitching Simulator
 Video/Computer Pitching System Is Must-Have Training Tool for Winning-Minded Teams

Posted 05 March 2008 @ 09:05 am EST

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MILFORD, CT -- (MARKET WIRE) -- 03/05/08 -- ProBatter Sports has signed a deal with thePittsburgh Pirates for the club to acquire two of its leading-edgeProBatter PX2 video pitching simulators. The Bucs becomes the fifth majorleague organization to purchase the ultra-sophisticated systems, whichemploy patented technology to recreate the experience of facing livepitching in a completely controlled environment.

The deal was struck with Pirates General Manager, Neal Huntington, andDirector of Player Development, Kyle Stark. Both executives joinedPittsburgh this past off-season after serving in the Cleveland Indians'front office and helping to build the team into perennial contenders.While with the Tribe, Huntington and Stark oversaw the acquisition ofmultiple ProBatter systems for use throughout the organization, including aunit used regularly by players at Jacobs Field. Last year, the Indiansfinished first in the American League Central Division.

"We're very pleased by the Pirates commitment and their decision to includeProBatter in their training regimen," said Adam Battersby, President ofProBatter Sports. "They've joined the growing number of major league clubsthat recognize the value of our unique systems and we're delighted to be anincreasingly important part of how today's players maximize theirpotential."

The Pirates will be installing the ProBatter systems at their PNC Park homein Pittsburgh, as well as their Pirate City spring training site inBradenton, Florida.

ProBatter has sold multiple systems to the New York Yankees for players'use at Yankee Stadium and the ballparks of three of their minor leagueteams. In addition, the world champion Boston Red Sox and New York Metshave ProBatter simulators installed at their spring training locations inFlorida, where major and minor league players can use the machines to trainand rehabilitate throughout the year.

The most advanced training tool available for hitters working on improvingtheir timing and mechanics, ProBatter combines the most recent computer andvideo innovations to create a perfectly synchronized pitching simulation.The PX2 offers a startlingly realistic experience, not unlike an aircraftflight simulator used to train pilots, with the system fully programmableto replicate any conceivable hitting scenario.

The ProBatter PX2 allows a hitter to face a DVD-quality image of a realpitcher, which is projected onto an 8x10 foot screen. The pitcher winds up(or throws from a stretch) -- at the moment of release, an actual ball isfired through a small hole in the screen, delivering virtually any pitch ahuman being can. Synchronization is precise and the effect is extremelyrealistic. Hitters can be challenged by an endless array of fastballs,sinkers, cutters, curves, sliders, change-ups, etc. -- at speeds up to 100mph and variable in increments of two mph. Moreover, the pitches can

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bedelivered with pinpoint accuracy and thrown to pre-selected locationsinside and outside the strike zone.

Ballplayers benefit from a hitting experience that very closely simulateslive major league quality pitching. Through this nearly perfect recreationof reality, the ProBatter system can hone hitting skills like no otherpitching machine ever created.

Besides the major league clubs that have embraced ProBatter, the pitchingsimulators have proven to be extremely popular throughout the baseballworld. Division I college programs, Michigan, Connecticut, Maine, Navy,Old Dominion and Nevada incorporate ProBatter systems in their trainingroutines, as does the 2005 Japan Series champion, Chiba Lotte Marines,under the leadership of former big league player and manager, BobbyValentine. The systems are also in high demand at private trainingfacilities, while even individuals have purchased units -- including activepro players, Jason Giambi and Trot Nixon.

About ProBatter Sports

ProBatter Sports was formed in 1999 by members of Kent Communications, Ltd.and Stahl Real Estate, LLC. Stahl Real Estate is one of the principalcommercial real estate developers in New York City, while KentCommunications is a publisher of a variety of journals and books on suchdiverse subjects as intellectual property and licensing.

Originally founded around the ProBatter Professional system, the ProBatterproduct line has substantially expanded since its inception with productssuch as the ProBatter II retrofit kit for commercial batting cages,ProBatter Professional Softball system, and a host of ancillary productsincluding a Smart Card control system, a Scoring system, feeder systems,and the ProBatter seamed pitching machine balls, which are licensed toBaden Sports. The ProBatter line of products has received 13 U.S. patentsand more than 20 international patents.

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